



Sponsorship Information

Event Date: Sunday, October 23, 2011 from 9:30 a.m.–12:00 noon (walk at 10:30 a.m.)

Event Location: Fox Chase Cancer Center, 333 Cottman Avenue, Philadelphia, PA

Event Description: Paws for the Cause is a dog-walk around the Fox Chase Cancer Center campus in Northeast Philadelphia. Hundreds of dogs and their owners participate each year to raise money for cancer research at Fox Chase. The dog walk has been an annual event at Fox Chase since 1999 and raises approximately \$10,000 each year.

Sponsorship Levels:

Labrador Retriever—\$1,000

- Two tables at the event to be used for distribution of products and/or materials
- Logo prominently featured on the Paws for the Cause t-shirts
- Inclusion on the Paws for the Cause website
- Recognition in all press materials sent to the media
- Recognition in the Paws for the Cause invitation
- Recognition in Fox Chase Cancer Center staff newsletter (circulation approximately 2,000)
- Recognition in Vericom monitor messages displayed at Fox Chase Cancer Center
- Inclusion on flyers posted throughout Fox Chase Cancer Center
- Mention on Fox Chase Cancer Center's social media channels (Facebook, Twitter and YouTube)
- Opportunity to include business card and/or brochure in the gift bags
- A letter as receipt for your donation to be used for the purpose of tax deductions, if applicable.

Cocker Spaniel—\$500

- One table at the event to be used for distribution of products and/or materials
- Logo featured on the Paws for the Cause t-shirts
- Inclusion on the Paws for the Cause website
- Recognition in all press materials sent to the media
- Recognition in the Paws for the Cause invitation
- A letter as receipt for your donation to be used for the purpose of tax deductions, if applicable.

Poodle—\$250

- Logo featured on the Paws for the Cause t-shirts
- Inclusion on the Paws for the Cause website
- Recognition in the Paws for the Cause invitation
- A letter as receipt for your donation to be used for the purpose of tax deductions, if applicable.