



August 2011

Dear Friend:

My name is Bob Devlin, and I am a two time cancer survivor who was treated at Fox Chase Cancer Center in Northeast Philadelphia. My experience led me and my family to think more about cancer prevention and how we can help.

Now that I'm cancer-free and doing well, my wife Linda and I spend much of our time giving back to Fox Chase and have even established the Devlin Fund for Cancer Research. One of the ways we'll be giving back in 2011 is by holding the *Paws for the Cause* event again this year.

The *Paws for the Cause* dog-walk, which has been an annual event at Fox Chase since 1999, will take place on Sunday, October 23, 2011 from 9:30 a.m. -12:00 noon (with the walk starting at 10:30 a.m.). Each year hundreds of dogs and their owners make their way to the Northeast Philadelphia campus for this event and to pitch in on the effort to stop cancer. Participants enjoy a great walk, contests with terrific prizes, and quality time with their four-legged friends.

The only thing missing from this event is someone like you, who could play a vital role in its success and in helping further the important research taking place at Fox Chase by serving as a sponsor. We will accept any size sponsorship but as a sponsor of \$250.00 or more, you are guaranteed a special role. I have taken the liberty of enclosing a more detailed sponsorship form for your consideration, which outlines the various levels and the benefits that accompany them. To be included in the *Paws for the Cause* invitation, your sponsorship must be received by August 15, 2011.

We are honored to have you as a partner in our shared goal of eradicating cancer and hope that you will consider sponsoring this wonderful event.

Should you have any questions regarding the Devlin Fund for Cancer Research or wish to sponsor the *Paws for the Cause* event, please contact us at 610-779-9577, or e-mail us at [info@devlinfund.org](mailto:info@devlinfund.org). Please send sponsorship remittance and payment to The Devlin Fund, P.O. Box 94, Birdsboro, PA 19508. Please feel free to visit our website at [www.devlinfund.org](http://www.devlinfund.org) or Fox Chase's website at [www.foxchase.org/events/paws](http://www.foxchase.org/events/paws).

Thank you in advance for your consideration!

With best regards,

*Bob + Linda Devlin*