



Dear Friend:

The Devlin Fund for Cancer Research will hold its 5th annual Tee Off for Cancer Research golf tournament on **Saturday, August 6, 2011**. The Devlin Fund has been raising funds for Fox Chase Cancer Center since 2006 and has raised over \$100,000 for cancer research, with over \$25,000 coming from last year's golf event. Our golf tournament has proven to be a well attended and fun event. In fact, one of our golf participants was even lucky enough to hit a hole-in-one during our 2009 event thereby winning a 2009 Toyota Camry which was sponsored by Tri-County Toyota.

Our tournament is a great opportunity for your company or business to gain exposure for itself while, at the same time, helping to support a very worthy cause. As a participating sponsor you will receive recognition at our event as well as on our website. There are several ways you can partner with us in making this event a success:

- 1) Be a sponsor for one of the levels listed on the attached registration/sponsor form
- 2) If you cannot be a sponsor, make a donation of whatever you can
- 3) Make a donation of goods for our silent auction
- 4) Sponsor the golfer's gift (your logo on item)
- 5) Gather a foursome and come play in the event

You can also help by distributing the enclosed information to any individual, business or group that you know that might be willing to help. We do not needlessly waste funds on advertising our tournament so word of mouth and your help in promoting this event is very important to us and we thank you in advance for any assistance you can provide to us.

Enclosed with this letter you will find details of the sponsorship and participation opportunities available for the 5th Annual Tee Off for Cancer Research golf tournament, which will be held at Arrowhead Golf Course in Douglassville, PA on Saturday, August 6, 2011. You can play a vital role in the wonderful, life saving work that Fox Chase Cancer Center does by participating in this event. We would welcome the opportunity to meet with you to discuss the possibility of involving your company in this event through sponsorship, donation or volunteerism.

We appreciate your consideration and hope you will make your decision to partner with us in this event and help to raise the funding needed to keep us at the forefront of cancer research, treatment, and prevention. We would be proud to include you as a sponsor or donor for this event. Please feel free to visit our website at www.devlinfund.org for more information or follow us on Facebook. If you have any specific questions or need additional information, please feel free to contact Bob Devlin at 610-779-9577 or 610-334-0388. You can also reach Bob at plantersd@aol.com or info@devlinfund.org.

With best regards,

Robert Devlin
Vice President, Board of Associates, Fox Chase Cancer Center
President, Devlin Fund for Cancer Research
511 E. Neversink Road
Reading, PA 19606

If donating a gift certificate please make it effective beginning August 2011

*Please make your tax-deductible donation payable to
"The Devlin Fund for Cancer Research". Thank You!*